

CEAIG at Dixons Newall Green

Careers lead: Rosie Vessey

Governor link: Trust Governing Body

Principles

Our uniting 'sentence' is "all students will have access to independent guidance, a broad range of information about different careers and information on different qualification pathways in order for them to make informed decisions about their future".

- At Dixons Newall Green, our mission is that the academy ensured that all students succeeded at university, or a real alternative, and lived a fulfilling life. Our values of hard work, integrity and fairness support this mission, and our language, routines and structures constantly reinforce the metaphor of 'climbing the mountain' and thus, careers education permeates everything that we do. Our drivers of 'mastery, autonomy and purpose' ensure all students are intrinsically motivated to achieve their full potential and to see the doors education can open. All our artefacts in school support this mission and we understand the importance of the CEAIG programme in helping us to achieve that mission.
- The planning of our programme has been informed by the Trust-wide careers policy, which is regularly updated and reviewed. The aims and principles of our all through careers' education have been devised to ensure that the careers policy supports our careers programme. Careers leaders across the Trust meet regularly in cross cutting teams to discuss current information about the labour market, reflect upon key careers research and share best practice.
- We base our decision-making on comprehensive insights from the local, national, and global labour market landscapes. This approach allows us to stay abreast of the latest trends and developments, ensuring that our careers education provision remains dynamic and adaptable. By continuously evolving and shifting our approach, we strive to provide our students with the most relevant and valuable opportunities to succeed in their future endeavours.
- Staff are regularly updated on the range of routes available to students and current labour markets. The careers lead regularly imparts knowledge of updated careers information to staff either through CPD sessions or email.
- At Dixons Newall Green, we understand that each subject is unique and therefore the head of each department is given the autonomy
 to offer careers within the curriculum, which are the best fit for their subject. Each subject's offerings are listed on their curriculum
 principles. Opportunities are built in to make links to the world of work to enhance the careers, advice and guidance that students
 are exposed to.
- The academy uses the Unifrog platform to collect information from students so that we can provide tailored and specific careers-based opportunities. Regular interactions with the Unifrog platform allow students to explore further careers linked to their interests and areas of strength. Furthermore, it gives access to updated labour market information (LMI). All interactions and the yearly careers plan are recorded on Compass+, which allows us to track engagement in careers activities.
- Dixons Newall Green will collaborate with Bridge GM to bridge the gap between education and employment for students in Greater Manchester. Through employer engagement and support from Bridge GM, we will enhance our Careers Education Information Advice and Guidance (CEIAG) by integrating employability skills across our curriculum. We will establish connections with local businesses to understand future needs and address industry-specific abilities. This partnership will enable us to create an exciting curriculum that incorporates real-world applications and industry perspectives, preparing our students for successful careers.

Throughout their all-through careers' education, students at Dixons Newall Green will:

- Undertake various work-related experiences.
- Reflect upon and refining aspiration.
- Increase knowledge of education, training, and career opportunities.
- Develop a career plan to help achieve the academy's mission and fulfil potential.
- The careers curriculum will address social disadvantage by providing all students with:
- Knowledge about university including the logistics of finance and applications.
- A full range of workplace experiences.
- Information from all sectors including those in the locality of Manchester and in wider areas.

For further detail on our Careers programme, please see our Personal Development Overview in the documents section on our Curriculum page.



